



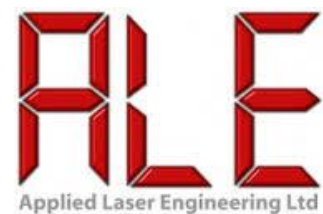
## Applied Laser Engineering, ALE, manufacture a range of laser engraving and scanning systems.

Their engraving systems utilise state of the art laser technology for engraving, texturing, imaging, and micromachining the surface of cylindrical forms that are used in a variety of printing, embossing, or texturing applications.

ALE has been involved in the development of functional topographic surfaces for more than 25 years. Its machinery is used in an extensive range of industries having the commonality of requiring laser engraved microstructures to provide value and function.

Having used Sage 50 Manufacturing for years, continuing to function through implementing a variety of workarounds, whilst using a mature product, ALE identified the need to change.

They investigated Access MRP as an alternative solution, with the motive for change being that their existing solution is no longer being developed and that they had reached the limits of what Sage 50 Manufacturing could deliver.



Company  
Applied Laser Engineering Ltd

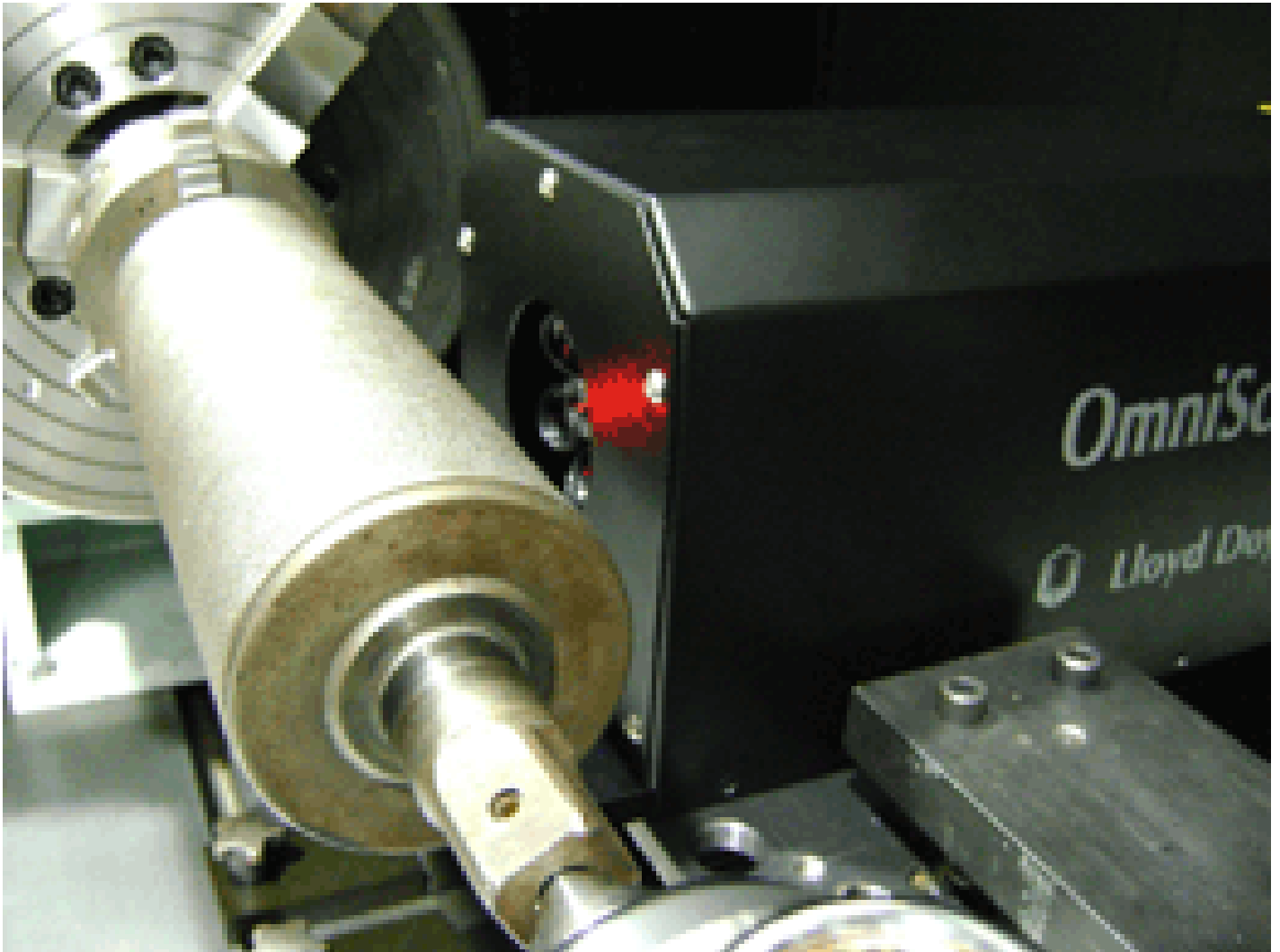
Industry  
Manufacturing - Fabrication and  
Machining

Users  
10

Software  
Cim50

For more information, visit:  
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“ Cim50 came on the scene just at the right time for us at Applied Laser Engineering, with its biggest draw being that we did not need to drop Sage 50 Accounts in the process, with all the baggage that would come with it. ”



Ease of migration and integration with Sage 50 Accounts was another big factor for this change.

Access MRP required a one-way conversion when migrating data from Sage 50 Manufacturing. Likewise, it is expected that you use their corresponding ERP system for Accounts, combining the two systems together.

This presented ALE with a substantial change that was not feasible, including the time and overheads involved with moving to a new manufacturing ERP solution.



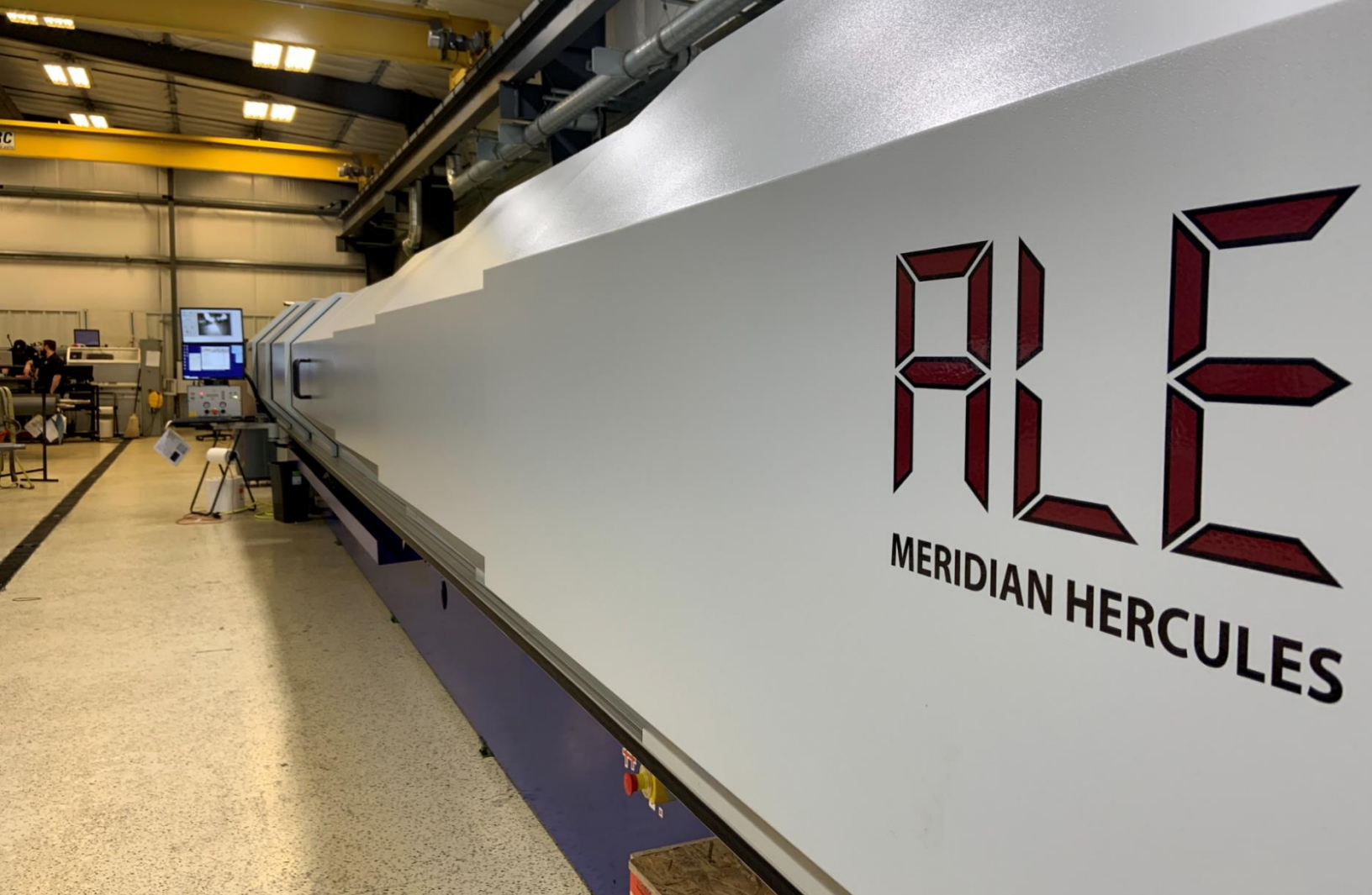
ALE acquired a 10 user Cim50 solution, with stock control, bill of materials, works orders, planning, and quotations.

The migration from Sage 50 Manufacturing to Cim50 was effortless using our migration tool. ALE found this unproblematic due to the similarities between the two solutions.

More specifically, a familiar but streamlined workflow, with new and improved features throughout Cim50, made this migration feel more like an extension and natural progression, rather than a painful change.

Moving away from Sage has reduced the number of required workarounds and time spent completing the same, like for like tasks. ALE now has access to a more robust solution, with better implemented features. This makes it easier to share workloads, whilst feeling more confident to trust MRP recommendations, which requires less manual checking by staff, saving time.

“ Cim50 is a fresh product with lots of scope for significant, and rapid development, unlike Sage 50 Manufacturing. Already having a positive existing relationship with CIM, we also felt that our ideas and needs would be better considered and met, as opposed to our alternative solutions. ”



“ Cim50 provides us with the best of both worlds, a professional grade product with the personal support and service only a company with a caring ethos can deliver. ”

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